

The Network

Hello Abstinence Leader!

Recently there has been increased interest in creating an Association for Abstinence Education. Although association-building is not a new concept to the business world, or even to the broader non-profit world, in both the Life and abstinence movements it has taken some time and multiple attempts to do so. The benefits of organizations and individuals meeting together to share ideas is enormous! We become stronger through our sharing of projects, communication, planning strategies and work on interpersonal relations.

I have been a pregnancy help-center director for many years. I started the first abstinence program in our county and sued the state of California when it mishandled abstinence funds (giving them only to groups that taught abstinence-plus). My educational background is Organizational Leadership, with degrees or certificates in non-profit management, strategic planning, and meeting facilitation. I have worked on networking projects for both the Life and abstinence movements. We loosely started the California Abstinence Coalition six years ago, and we now have a San Diego regional Abstinence Coalition that meets regularly.

There are many successful coalition/association models around the country and even in our large state that we can build upon and share. Recently, many folks are saying that a coalition of abstinence leaders will never work (in fact, "be a miracle") because they (we) cannot get along. That is not true. I have seen it work and I have seen it work well! If enough of us are committed, we CAN make it happen!

For this reason, we encourage you to attend a planning meeting for the formation of an association of abstinence leaders and advocates on June 30, 2003 in Washington, D.C. Family Research Council has graciously agreed to allow us to use their facility at 801 G Street NW from 9:00 a.m. to 5:00 p.m.

The purpose of the meeting will be to understand the difference between *Association* and *Affiliation*. We will discuss how groups can remain autonomous while still working together for common goals. We will review guidelines to help us conduct our meetings, stay focused on planned objectives and not to dissect individual or organizational philosophies, goals and objectives.

The great benefit of meeting together regularly to share our local projects and goals is that service groups can learn what the legislative groups are doing and how they can lend their voices to the projects on which they are working. Legislative groups can also understand what the needs of the service groups are, so they know which grants, funding or laws are important or need to be presented to best help the actual work reaching our teens. If legislative groups pass funding that service groups cannot access or use, it is worthless. And if service groups are complaining because the process is flawed and there are laws in the way, but they never share the needs with the legislative groups, then multiple efforts are wasted. If media groups start airing commercials or slapping up billboards with a message, but the hotline does not reach a local service, what good has it done? This is what is actually happening out there – and what can be resolved by the groups communicating with each other. Media, legislation, services...no one has the corner on the market of success. All of the efforts, working together, are the solution!

California Foundation For-Women Women's Resource Network California Abstinence Coalition
2411 E. Valley Parkway # 315, Escondido, CA 92027
(760) 741-5114 (760) 741-2103 fax
www.ForWomen.org www.WomensResourceNetwork.org www.CAChoose-Life.org

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The model we are working with is a bottom-up model rather than top-down. That means all participating programs will have input, a vote, and be able to help decide how and what we are going to accomplish. I find this model works better and does not limit the possibilities of what so many brilliant minds can accomplish when they all come together. Part of our learning together will be how we can begin to work as a unified body, with each part being recognized as having a necessary strength-- not making a hand or a foot more important than the heart or the eyes.

Attached you will also find the Agenda, Draft Mission and Benefits Statement and a Mutual Non-Disclosure Agreement (NDA). Signing an NDA is also standard business practice when people with bright ideas come together to share what they have already done and to create joint projects, respecting the property of each concerned.

An added benefit will be discussions of how you can take this information back to your region to start local coalitions (if you do not already have one) and whether you should be part of a national coalition. We will be discussing the difference between local and national coalitions, how frequently and where we should meet. We have much work to do!! Please be a part of this groundbreaking effort that is long over due.

If you are interested and available to attend, please RSVP by signing and returning the attached NDA to (510) 690-0147. A duly signed copy of the NDA will be available at the event, along with Draft Guidelines and Statement of Principles.

Dana Serrano Chisholm
The Network

P.S. Several individuals and organizations have been working on preparing the items you will need. Connie Mackey with FRC will be getting us local hotel and transportation information. Many others have been helping share ideas that they have seen work: Mike Schwartz with Concerned Women for America, Marilyn Ammon with McLennan County Abstinence Project, Lois Theis with Abstinence Education Consultants, Melanie Howell with Abstinence Educators' Network, and more. These groups and others will be participating and sharing. For now, Angela Griffiths with AWAIT & FIND has volunteered to compile the data, collect the RSVPs, and prepare notebooks for each of you.

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**National Association for Abstinence Education
June 30th, 2003, 9am to 5pm
Family Research Council Conference Room**

Agenda

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|---------------------------|---|
| 9:00am – 10:00am | Open, review of the day, review of meeting conduct, review goals and objectives of having an association. |
| 10:00am to 11:00am | Review sample mission, guidelines, rosters, calendars, forms, projects that have worked in the past. |
| 11:00am to 11:45am | Discussion and questions |
| Noon | Lunch |
| 12:45 to 2:00pm | Establish first membership, vote on guidelines, establish meeting schedule, establish advisory committee to plan and prepare for next meetings |
| | Break |
| 2:15pm to 4:00pm | Progress updates and sharing round table from the groups present. Short 5 minute updates; specifically share areas of concern or need for you and your group and how others might be able to help. |
| 4:00pm to 5:00 pm | Wrap up and closing |

Dana Serrano Chisholm, Facilitator

National Association for Abstinence Education

MISSION AND SERVICES

National Association for Abstinence Education (NAAE) is a professional association of abstinence providers and advocates seeking to advance abstinence education in our communities across the United States through information and resource exchange.

NAAE is a voluntary, free, participation driven association, where all groups maintain autonomy, facilitated by an elected Advisory Committee. All participants will be encouraged to take an active role and will be asked to make recommendations and vote on policies and positions.

Mission:

- to provide strategic opportunities for networking and resource exchange among abstinence providers and advocates that adhere to NAAE guidelines
- to create a representative and unified voice in advancing abstinence education across the country

Benefits of Association:

- Creates a national inclusive association to encourage the strength of abstinence education programs nationwide
- Builds strength-in-numbers for the abstinence message by raising the level of professionalism and creating a "common language" when possible
- Allows for immediate communication on critical issues
- Encourages more effective use of resources by networking with other groups around the country
- Avoids duplication of services by opening the needed lines of communication across the nation
- A forum to promote your services, events and resources
- Opportunity to meet others in your field during quarterly strategy meetings

BI-LATERAL, MUTUAL, NON-DISCLOSURE NON-CIRCUMVENT AGREEMENT

ND-101

Revision: July 09, 2002

1.0 This Agreement applies to all Quotes, Orders, Leads, Discussions, & Information shared between Parties acknowledged below. **Signature below is not required if this specification is listed in sales order and NAAE acknowledges such.**

2.0 This Confidentiality Agreement and Agreement Not to Circumvent is made by and between National Association for Abstinence Education (NAAE), and Independent Agent (herein collectively referred to as "Agent") and employees, agents, and affiliates of both parties.

3.0 NAAE and Agent (the "Parties") wish to discuss the possibility of a business relationship between them or, if such a relationship presently exists, they wish to continue such relationship, in connection with these discussions. Parties have provided, or will provide, the other Party with certain information relating to the business of each Party. All Parties agree that all information relating in any way to the business activities of operations of each Party is confidential (the "Confidential Information") and shall be held confidential by both Parties.

4.0 Parties agree not to use any Confidential Information except in connection with the business relationship and in no event for any purpose adverse to either Party. Parties agree not to disclose Confidential Information to any third party or to any of its employees except those employees who need access to Confidential Information to evaluate or carry out Party's business relationship and such internal dissemination shall require strict maintained confidentiality. Parties agree that it shall protect the confidentiality of, and take all necessary steps to prevent unauthorized disclosures of, Confidential Information.

5.0 All documents and media containing Confidential Information, and all reproductions thereof, shall at all times be, and remain, the sole property of the Disclosing Party and shall be promptly returned by the Receiving Party upon Disclosing Party's request.

6.0 Parties may use distributors or agents for the purpose of marketing services or products provided by various companies ("Suppliers"). Parties agrees not to knowingly contact the Suppliers, Distributors, or Agents or their intermediaries, of the other party directly or indirectly, to circumvent the other party's marketing/sales rights. NAAE agrees not to contact the Suppliers, Distributors, Clients, and submitted prospects of Agent for any purpose to circumvent sales without the express consent of Agent.

7.0 This Agreement shall be binding upon and inure to the benefit of the Parties thereto and their respective successors and assigns. No waiver or modification of this Agreement shall be valid unless in writing and signed by the Parties hereto. The terms of this Agreement shall remain in effect regardless as to whether or not a subsequent business relationship is entered into. This Agreement shall be governed by and construed in accordance with federal laws without regard to its conflict of laws, principles or rules.

8.0 NAAE shall not circumvent Agent, Agent's Affiliates or Agent's prospects disclosed to NAAE for purpose of securing business for Agent or NAAE. NAAE acknowledges that Agent's Confidential Information shall include but not be limited to Agent's products, services, providers, prices and terms and NAAE shall not disclose Agent's Confidential Information to third parties, or NAAE's providers (including provider's employees, owners, agents & affiliates), or NAAE's agents or Agent's disclosed customers.

IN WITNESS THEREOF, the Parties hereto have executed this Agreement, and the individuals signing below represent that they have the authority to sign for and on behalf of the respective Parties.

Signature below is not required if this specification is listed in sales order and NAAE acknowledges such.

NAAE

Agent: _____

Signature Date

Signature Date

Print Name Title

email

email: _____

Phone

Phone: _____

Fax: _____